

**The Salem Five  
Tax Free Weekend Sweepstakes**

**Official Rules**

**1. No Purchase or Transaction Required. To Enter:**

Participants may use their Salem Five Visa® debit card, any time between August 9, 2025 and August 10, 2025 ("Promotion Period") to be automatically entered. ATM transactions do not qualify. **Participants may enter as often as they like, but each mailed entry must be received as a separate, postmarked, and stamped postcard.** To enter without using a Salem Five Visa® debit card, mail a standard-size postcard, only, with your full name, address, phone number, and email to: Salem Tax Free Weekend Sweepstakes, PO Box 612, Marblehead, MA 01945. Mail-in entries must be postmarked by August 10, 2025 and received by August 16, 2025.

Providing invalid information or otherwise failing to abide by these Official Rules will result in Sweepstakes disqualification. In the event of a dispute regarding the identity of any entrant, the entry will be deemed made by the person identified as the authorized account holder of the email address associated with the Salem Five account submitted at the time of entry (i.e., the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address). By participating, you agree to these Official Rules and to all decisions of the Sponsor or Administrator, which shall be final and binding in all respects.

**2. Drawing:**

Winner will be selected via random drawing from among all eligible entries received. Drawing will be conducted by PROMOSIS, INC. ("Administrator"), an independent judging organization whose decisions in all matters relating to this sweepstakes are final. Potential winner will be notified by Administrator or Salem Five marketing staff, via email, on or around August 18, 2025, and will be required to complete an online Winner Verification within three (3) days of the date the initial notification is sent to the potential winner, or prize will be forfeited. Potential winner will also be required to upload a "selfie" photo and image of a government-issued photo ID or valid Driver's License, as part of the online verification process. Any potential winner who fails to respond to the winner notification or to provide any requested information, declines to accept a prize, or is found to be ineligible will be disqualified, and an alternate winner will be randomly selected from the remaining pool of entries received for the original drawing.

**3. Prize:**

One (1) Grand Prize: a \$500 Staples® Gift Card. Retail value of Grand Prize = \$500. Prizes may not be transferred or redeemed for cash, in whole or in part. Winner is solely responsible for any applicable taxes on the value of the prize. No substitution for prize, except by Sponsor as may be necessary due to unavailability. If originally-offered prize is unavailable at the time of award, Sponsor may substitute an item of comparable or additional value. By accepting a prize, winner agrees to grant to the Sponsor and its promotion partners the right without limitation to use the winner's name, picture, portrait or likeness, and voice in any future promotional material connected with this Sweepstakes in any and all media, now known or hereafter devised, without further compensation, where permitted, and that such use can be made without prior inspection or approval of the use of any copy used in connection with it. No more than the stated number of prizes will be awarded. In the event of a conflict or discrepancy between any messaging or communication regarding the Sweepstakes and these Official Rules, these Official Rules shall prevail. Odds of winning are dependent upon the total number of entries received by the deadline of the Promotion Period.

**4. Eligibility:**

The sweepstakes is open to legal residents of CT, MA, ME, NH, RI, and VT who are at least 18 years of age at the time of entry. Must be a customer and debit cardholder of Salem Five Bank who uses their Salem Five Visa® debit card on August 9 or 10, 2025 or an entrant who sends in a mail in entry. Not open to employees of Salem Five, its officers, its corporators, affiliates, promotion partners, advertising, production, and public relations agencies, and PROMOSIS, INC. and their immediate families as well as people living in the same households of such individuals. Entrants agree to the release of their name and address information to Sponsor for winner verification/notification purposes. All other aspects of the Salem Five [privacy notice](#) are in effect. Void where prohibited by law or regulation. All federal, state, and local laws and regulations apply. By entering, participants agree to be bound by these official rules.

**5. Limitation of Liability:**

Sponsor and Administrator are not responsible for typographical errors in any sweepstakes-related materials, or for any individual's inability to enter the sweepstakes, including but not limited to unavailable network, server, or other connections; failed software promotion or hardware transmissions; other errors of any kind, whether human, mechanical, or electronic; or for any damage to any computer related to or resulting from participation. Entries that are generated by script, macro, or other automated entry devices are not valid, and will be disqualified. Sponsor reserves the right to disqualify and seek prosecution of any entrant who disrupts or interferes with the proper play of the Sweepstakes, or acts in violation of these Official Rules in any way. Sponsor reserves the right to cancel or modify the promotion should any of the foregoing occurrences corrupt or impair the administration, security, fairness, or proper play of the promotion, as determined by Sponsor in its sole discretion. If the promotion is canceled for any reason, including but not limited to those listed above, winners will be determined via random drawings from among all eligible entries received up to the time of promotion cancellation. Entrants agree that the Sponsor, its promotion partners, related companies, and agencies, and their respective employees or officers shall not be liable for injury, losses, damages, or costs of any kind resulting from participation in this promotion or acceptance of or use or misuse of a prize or parts thereof. All third-party trademarks belong to their respective owners. The use of any non-Sponsor trademarks, service marks, logos, or other marks in connection with this Sweepstakes or any prize is not meant by Sponsor to imply the endorsement of the respective owner(s) of such marks, or any affiliation of the respective owner(s) of such marks with Sweepstakes advertisements or the Sweepstakes. Staples Inc. is not a sponsor of this promotion, nor are they responsible for prize award.

**6. Dispute Resolution:**

THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE UNITED STATES AND THE COMMONWEALTH OF MASSACHUSETTS, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Sweepstakes, participant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Massachusetts having jurisdiction. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participants' actual out-of-pocket expenses (i.e. costs associated with entering this Sweepstakes), and participant further waives all rights to have damages multiplied or increased.

7. **Winners List:**

For the name of the Grand Prize winner, send a standard-size postcard, only, with your return address to: Salem Tax Free Weekend Sweepstakes Winners List, PO Box 38, Marblehead, MA 01945. Requests must be received by November 30, 2025.

8. **Administrator:**

Promosis, Inc., 89 Front Street, Ste. 205, Marblehead, MA 01945

9. **Sponsor:**

Salem Five, 210 Essex Street, Salem, MA 01970

Salem Five Cents Savings Bank, Member FDIC

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